JULIUS
K-9®
THE ORIGINAL

WHERE DID WE COME FROM – WHO ARE WE?

The JULIUS-K9® is a European company founded in 1997 and it has been successful in the market of dog sport, service-, and hobby dog equipment ever since. During this period of time our company has carved its way out to become the market leader in numerous countries of the European Union and our products have become available in almost every corner of Europe.

The JULIUS-K9® has grown to represent one of Europe's biggest dog's equipment trade mark. Until 2011 furthermore the IDC®, Julius-K9® and K-9 Units® trade marks have been registered and now are under the protection of trade mark law in 50 countries worldwide.

Our company not only stands for animal protection and dog sports but actually takes part in humanitarian projects. We help to preserve the police dog units and steadily support the special rescue dog units' work too.

Lot of project has been launched towards supporting and popularizing responsible ownership, neutering and adoption within the past few years.

OUR DEVELOPEMENT IN THE PAST YEARS

1997

The company was founded and launched the business in an **overall 15 m2 garage**.

2003

We succesfully presented our **K9®-Powerharness** at the **World Expo in Dortmund** – in the same year first **international dealerships** were established.

2010

We created a new product category under the name of IDC® – **the new IDC®-Powerharness** was presented at the **World Expo in Dortmund**.

2011

JULIUS-K9® has grown to be one of Europe's **biggest** dog's equipment **manufacturer** – we have acquired **dealerships across 21 countries** already

ROAD OF DEVELOPEMENT IN THE PAST YEARS

2012

Our sales has increased in **African, Arabic, South and Central American** countries – **the trade marks** IDC®, JULIUS-K9® and K-9 Units® got largely accepted and **registered** across the world.

2013

We founded the **World Day of Companion Animals** (it takes place at the 20th of June each year) – a **long-term cooperation** began with the Hungarian and German representatives of animal protection **organisations** and **charities**.

2014

The **first international** JULIUS-K9® **Rescue Dog Contest** was launched – in the same year **the one millionth dog harness** of the company was **sold**.

ROAD OF DEVELOPEMENT IN THE PAST YEARS

2015

The **IDC® Powerharness** has won the **Hungarian Quality Product Award - IDC® 3 in1 Multifunctional vest** has won the **American Pet Industry Recognition Award**.

2016

The **„CANIS" product family** - harnesses with happy and colorful graphics. The introduction of the **Stealth dog harness** that was specifically made for the armed forces.
The **UV-neon** colored harnesses - for the better visibility

2017

Years of development. International presentation of **Duo-Flex® harnesses**. Cooperation with Budapest Mantrailing Academy - **developement** of the **unique mantrailing harness**

01 **WIDE SCALE OF DEALER NETWORK**

02 **NUMBER OF EMPLOYEES**
More than 470

Results of our developement for 2018

03 **WAREHOUSING**
Capacity of more than 1700 pcs worth pallets storage

04 **INTERNATIONAL PRESENCE**

01 **QUALITY WARRANTY**
We guarantee the quality of our products

02 **EXCELLENT ORIGINAL EUROPEAN PRODUCTS**
We submit all of our products to various certified tests

Who are we today?

5 ARGUMENTS IN FAVOUR OF JULIUS-K9®

03 **EUROPEAN MATERIAL**
Our products comply with the strictest quality requirements

04 **CONSTANT DEVELOPMENT**

05 **TRADE MARK**
Our trade marks are under protection in at least 50 countries

OUR MOST IMPORTANT CATEGORIES

JULIUS-K9®

DOG HARNESSES

- IDC®-Powerharness
- K9®-Powerharness
- TPP Harness
- Special dog harnesses

DOG EQUIPMENTS

- Leashes
- Collars
- Dog toys

POLICE DOG TRAINING

OUR BRANDS AROUND THE WORLD

JULIUS K-9® THE ORIGINAL

The secret of our company's worldwide success for more than 15 years is that we provided the **same excellent quality and the aesthetic design of the service dog equipments for the average dog owners** too. Today millions of dogs are our testimonials of how popular and practically multifunctional our products have become.

IDC® (Innova Dog Comfort) is an exclusive development of JULIUS-K9® from 2010, this product combines the notion of **novelty of all and extraordinary in regard** with the light industry.

IDC® by JULIUS-K9

All Time Light

We have been turning our focus on **the security of the dogs** and it's been getting more and more exigent in the past years. Therefore we have **created the first phoshorescent dog's equipments** furthermore we have **combined the phosphorescent and reflective elements** for further enhancement. Our products marked with **„All Time Light"** title indicates that those equipments are **visible at night no matter** in what **position** are they being looked at.

AWARDS AND ACKNOWLEDGEMENTS

HUNGARIAN QUALITY PRODUCT AWARD

As a result of an independent authority of experts' decision in 2015 JULIUS-K9® became one of those recognized companies that contributes to the Hungarian economy with its **excellent quality products built on innovation**.

The IDC®-Powerharness manufactured and distributed by JULIUS-K9® has won the Hungarian Quality Product Award.

DOGS AWARD 2014

Our IDC®-Powerharness that was launched in 2010 proved to be **the best** in the category of clothes/dog equipment in the competition of „Dogs Award" 2014 organized by one of the most popular **German dog magazine**, the „Dogs".

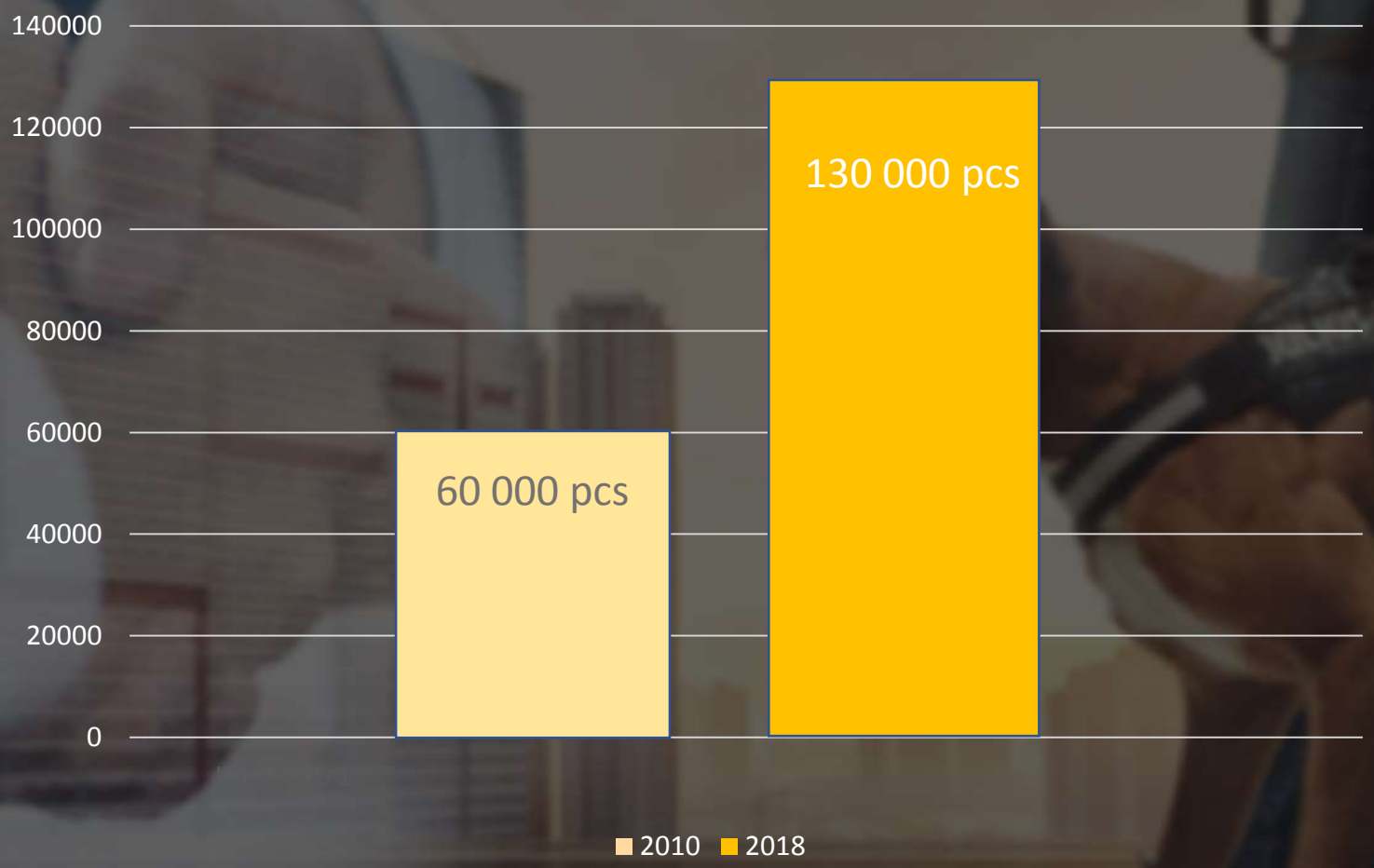
Our product has won the magazine's honorary prize earning its first place of the category.

IDC®-POWERHARNESS HAS EARNED US INTERNATIONAL RECOGNATION

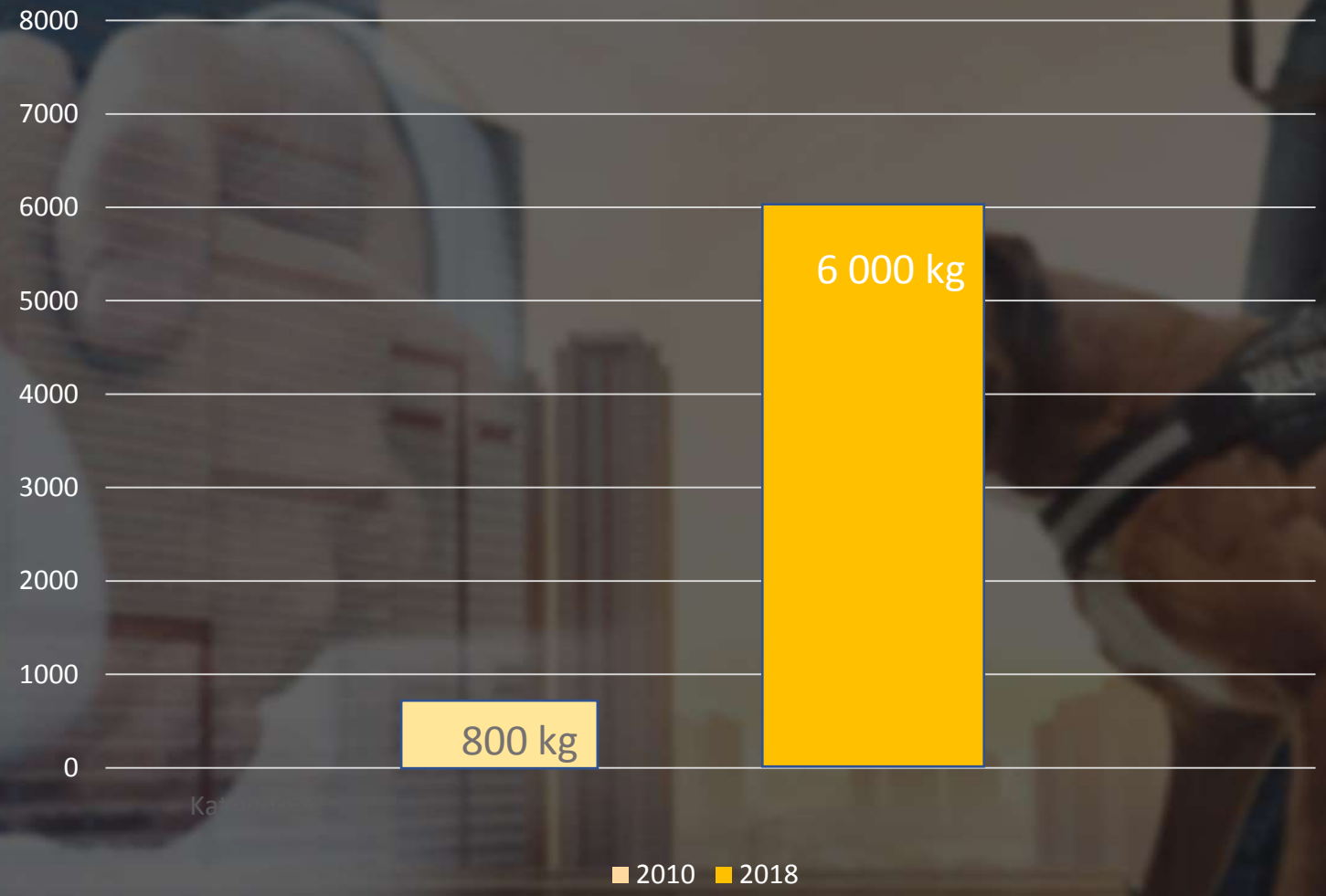
This is a dog harness that is **simple** enough **to put** on even for the average dog owners and serves as a **visibility vest**, **suitable for lifting the dog** or can be fitted with **sidebags**.

Besides the excellent quality and practice, the key to the success of dog harness manufacturing was based on **innovation** of **personalized unique** interchangeable patches **labels**.

MONTHLY HARNESS PRODUCTION DATA



MONTHLY VOLUME OF WASTES

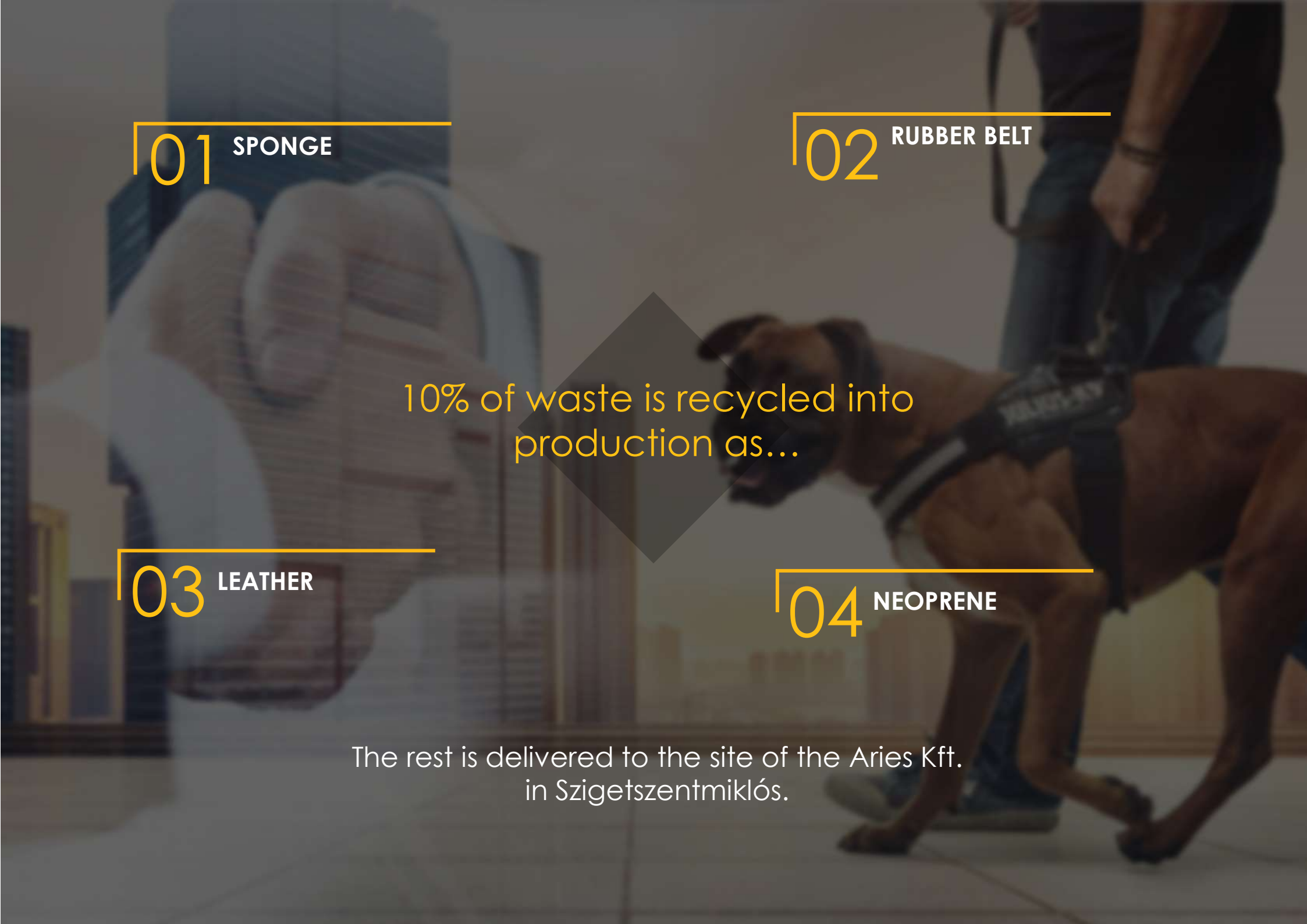


This amount, extent and cost a considerable burden on our company

- Expected production increase plan +25%
- Estimated waste is 7000kg/month after 160.000 harnesses

COMPOSITION OF THE WASTE

- 75%: polyester – cordura (PTP), polyamid, cotton, other
- 25%: mixed – rubber belt, leather, sponge, neoprene, plastic, paper, belt



01 SPONGE

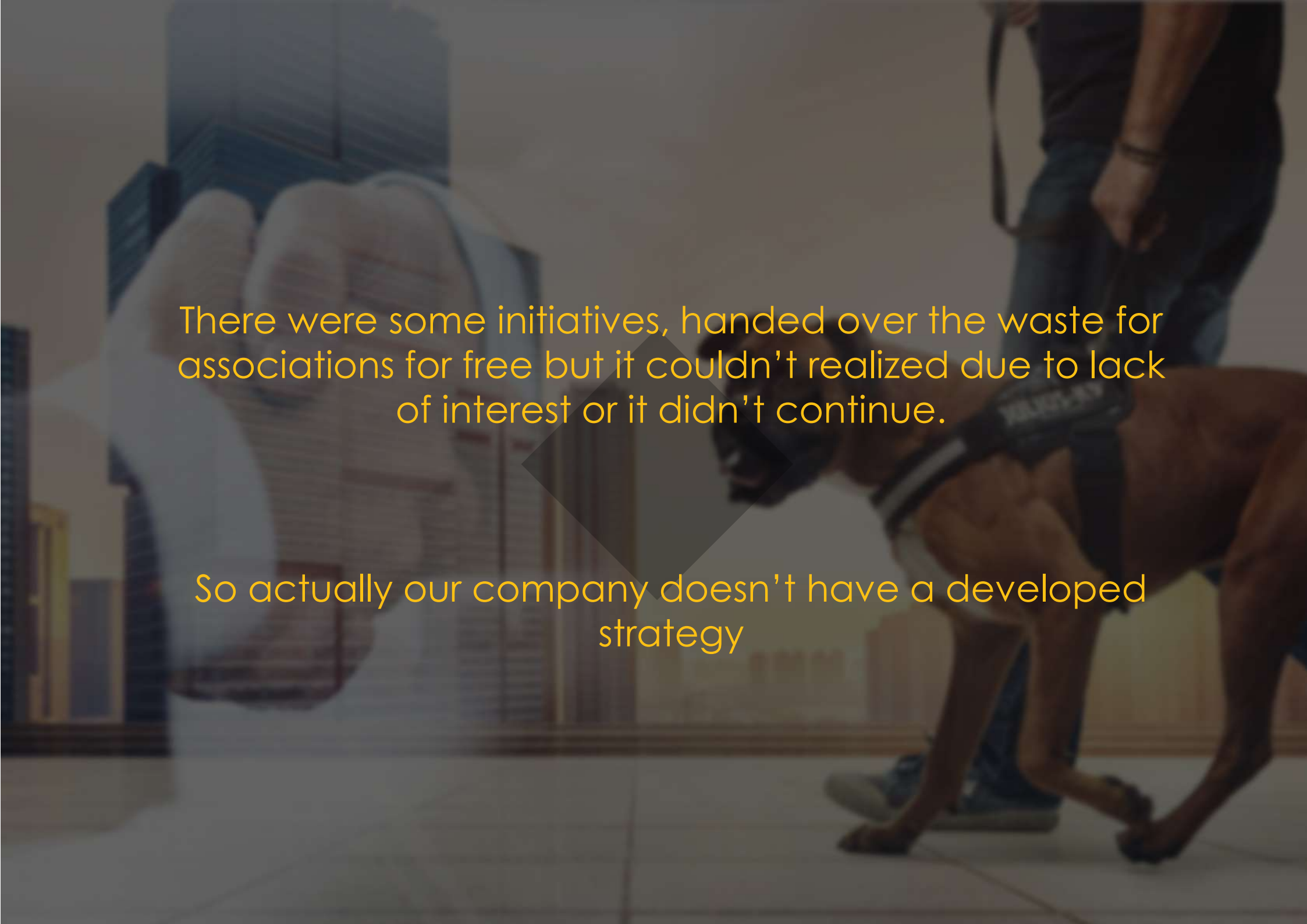
02 RUBBER BELT

10% of waste is recycled into production as…

03 LEATHER

04 NEOPRENE

The rest is delivered to the site of the Aries Kft. in Szigetszentmiklós.



There were some initiatives, handed over the waste for associations for free but it couldn’t realized due to lack of interest or it didn’t continue.

So actually our company doesn’t have a developed strategy

Our aim is to solve this part of the operation in the nearest future
We are waiting for the help and the ideas of the external companies

Thank you for your attention!

If you see any opportunity for a cooperation between our companies please feel free to contact us which then enables us to build a mutually beneficial business relationship.

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